



2023 Buda Arts Festival Sponsorship Opportunities



Thank you for your interest in sponsoring the 2023 Buda Arts Festival! The festival's wide range of arts, activities, competitions, performances and shows will draw over 1000 people to Downtown Buda September 12th - 16th, 2023. This is a prime opportunity to put your business in front of an active and outgoing population that values community, culture, and quality of life. The Buda Arts Festival is a multi-day, destination event that people from around the region look forward to attending year after year. For more information, please visit: www.BudaArtsFestival.com

History & Community Outreach

Inspired Minds Art Center created the Buda Plein Air Festival in the middle of the 2020 pandemic with the purpose of responsibly bringing the community together outdoors through art in a mindful, healing, and celebratory way. It was a spectacular morning of live art, music, and a public artwork dedication outdoors in Downtown Buda. This year, the Buda Plein Air Festival has become the Buda Arts Festival to include even more arts and activities throughout the week. The Buda Arts Festival festival has grown to include:

- **4 days of live, outdoor painting** within the 78610 zip code
 - Last year, the Plein Air Competition drew more than 20 plein air artists from Texas and the surrounding States. This year is expected to draw even more!
- **Educational Arts Workshops** will be held during the afternoon hours Wednesday - Friday on a wide range of topics
- **Artist Happy Hour at Nate's** Date & Time TBD
- **Artist Happy Hour at Meridian @ Zoi Market** Date & Time TBD
- **Film screenings at The Chambers Theatre** Date and Time TBD

- **Saturday, September 16th, 2023 will be a day of festivities** for the public to observe and engage in the arts, art activities and performances. Saturday activities will include:
 - Quick Draw Art Competition in and around Downtown Buda - 2022 drew nearly 50 artists!
 - Up to 10 cultural performances from local performance groups in The Chambers Theatre Saturday, September 16, 2023 throughout the day
 - Fine Art Gallery Show drawing artists from all over Texas and the Southwest. More than 30 artists are expected to participate.
 - Live music in Downtown Buda featuring 15 artists throughout the day
 - Art demonstrations
 - An Art Car parade down Main Street
 - Artisan markets with over 40 vendors
 - Art activities for kids
 - **VIP First Look Fete - benefitting Tandem Arts Partnership**
 - Awards ceremony
 - Multicultural music concert Saturday evening, September 16, 2023

The festival includes all of this while staying true to its original purpose of bringing the community together through art in a mindful, healing, and celebratory way.

Inspired Minds Art Center advocates for art and culture, local artists, and the health and wellbeing of diverse people across the span of generations that make up our greater community. We do this year-round through the following ways:

- **Sponsoring and partnering with Tandem Arts Partnership (TAP)**
 - **TAP is a brand new 501(c)(3) organization dedicated to enabling social, emotional, and cultural well-being by providing access to the arts through targeted programs, community outreach, and financial assistance.**
www.tandemarts.org
 - **Currently, TAP provides:**
 - Financial assistance for people to engage in art classes and camps on a sliding scale.
 - Low-cost art classes for adults with disabilities
 - Low-cost art classes for senior citizens
 - Low-income students who participate in the arts, both in school and after school, have a drop-out rate of just 4% which is 5x lower than their peers.
 - Arts programs impact older adults by improving health, decreasing depression and loneliness, and increasing participation in other kinds of activities.
 - Not only does art target several learning areas such as language, literacy, numeracy, communication, dexterity, it also brings joy and builds high self-esteem.



- **Free Community Arts Programming:**
 - Buda Public Library Art Classes
 - Family Art on Main Day (FAM) every 1st Saturday
 - Painting in the Park with Joy Bliss
 - Hand Sewing Community Meet-Up
 - Monthly public gallery events
 - Summer Musical in the Park
 - Seasonal arts festivals and community events

2023 Buda Arts Festival Sponsorship Opportunities

Inspired Minds Art Center is currently accepting sponsors for the [2023 Buda Arts Festival](#) at the following levels:

\$5,000 Headliner Sponsor (1 Sponsor)

- Present awards to the winners of the Buda Arts Festival
- 2.5' x 6' banner hung center stage in The Chambers Theatre during festival events.
- Recognition at the Buda Arts Festival awards ceremony
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 10 Festival t-shirts
- 1 10'x10' reserved booth space Saturday, September 16, 2023
- 10 VIP passes to the Buda Arts Festival and events

\$2,000 Diamond Level (2 sponsors)

- Present awards to the winners of the Quick Draw Competition or Art Show Competition
- 2.5' x 6' banner hung on The Chambers Theatre stage during festival events.
- Recognition at the Buda Arts Festival awards ceremony
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 6 Festival t-shirts
- 1 10'x10' reserved booth space Saturday, September 16, 2023
- 6 VIP passes to the Buda Arts Festival and events

\$2,000 Event Sponsorship - Art Car Parade Sponsorship (1 sponsor)

- Your sponsorship will provide gas assistance for art car parade participants and a catered lunch Saturday, September 16, 2023
- 2.5' x 6' banner hung on The Chambers Theatre stage during festival events.
- Recognition at the Buda Arts Festival awards ceremony
- Logo and links provided with all social media and print marketing specific to this event

- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 6 Festival t-shirts
- 1 10'x10' reserved booth space Saturday, September 16, 2023
- 6 VIP passes to the Buda Arts Festival and events

\$1,500 Platinum Level

- 2.5' x 6' banner hung on The Chambers Theatre stage during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 4 Festival t-shirts
- 1 10'x10' reserved booth space Saturday, September 16, 2023
- 4 VIP passes to the Buda Arts Festival and events

\$1,000 Gold Level

- 2.5' x 6' banner hung on The Chambers Theatre stage during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 4 Festival t-shirts
- 1 10'x10' reserved booth space Saturday, September 16, 2023
- 4 VIP passes to the Buda Arts Festival and events

\$1,000 Event Sponsorship - Saturday Music Concert Sponsorship

- Sponsor the band and band hospitality for the event
- 2.5' x 6' banner hung on The Chambers Theatre stage during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo and links provided with all social media and print marketing specific to this event
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 4 Festival t-shirts
- 1 10'x10' reserved booth space Saturday, September 16, 2023
- 4 VIP passes to the Buda Arts Festival and events

\$500 Silver Level

- 2.5' x 4' banner hung on The Chambers Theatre house walls during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- 2 Festival t-shirts
- Opportunity to contribute swag to artist swag bags
- 2 VIP passes to the Buda Arts Festival

\$250 Bronze Level

- 11"x17" poster hung on The Chambers Theatre house walls during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 2 Festival t-shirts

\$250 Event Sponsorship - Artist Welcome Reception

- Sponsorship of the Artist Welcome Reception, Tuesday, September 12, 2023
- Ability to sponsor with product or in-kind donations
- 11"x17" poster hung on The Chambers Theatre house walls during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo and links provided with all social media and print marketing specific to this event
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 2 Festival t-shirts

\$250 Event Sponsorship - Film Festival

- Sponsorship of the Film Festival to help defray screening costs
- 11"x17" poster hung on The Chambers Theatre house walls during festival events
- Recognition at the Buda Arts Festival awards ceremony
- Logo and links provided with all social media and print marketing specific to this event
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo on the step and repeat wall at the VIP First Look Fete
- Opportunity to contribute swag to artist swag bags
- 2 Festival t-shirts

\$100 Supporter Level

- Logo on the official poster and all print material
- Logo on the event web pages
- Opportunity to contribute swag to artist swag bags
- 1 Festival t-shirt

\$100 Event Sponsor - Kids Craft Area Supporter Level

- Your sponsorship helps us keep the kids' activities free and fun!
- Logo on the official poster and all print material
- Logo on the event web pages
- Logo and links provided with all social media and print marketing specific to this event
- Opportunity to contribute swag to artist swag bags
- 1 Festival t-shirt

Swag Sponsorship

- Logo on the official poster and all print material
- Logo on the event web pages
- Providing artist perks at your place of business is included in this level
- Opportunity to contribute swag to artist swag bags

Any other amount

- Sponsor your way! Any amount is most welcome!
- Logo on the official poster and all print material
- Logo on the event web pages

**Please contact Susan Guerra at 512-256-0181 or susan@inspiredminds.art
to become an Official Sponsor of the
2023 Buda Arts Festival
or follow this QR code to sponsor directly!**



**Thank you for your support of the Arts in Buda!
www.BudaArtsFesitval.com**



